

REGIONAL BOARD REPORT

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| Subject: Strategic Planning Update | Purpose: For Approval <input type="checkbox"/> For Discussion <input type="checkbox"/> For Information <input checked="" type="checkbox"/> | | | | | | | | | | | | | | |
| Prepared by: Janet Robertson | Date: 10/2/2020 | | | | | | | | | | | | | | |
| Purpose: To update Board on the process for and progress towards a new Strategic Plan | | | | | | | | | | | | | | | |
| Linked to Strategic Goal 1: Respond to the needs of our region. | | | | | | | | | | | | | | | |
| Executive Summary: <p>Our current Strategic Plan is due for renewal in 2020. The process to consult on and develop a new Strategic Plan is in progress.</p> <p>We have convened a small project team, which also meets regularly with the Principal, to ensure that activities are on track, comprised of:</p> <ul style="list-style-type: none"> Janet Robertson, Director of Business Improvement & Performance (coordinating role) Debbie Kerr, Head of HR Cameron Reith, Marketing Manager Fiona Currie, Project Manager Ann Letham, BCSA President <p>Consultation and engagement activity has commenced, according to the project timeline. Key Milestones set are:</p> <table style="width: 100%;"> <tr> <td style="width: 20%;">January</td> <td>Strategic Planning Group convened; external facilitator engaged; initial meeting with SLT</td> </tr> <tr> <td>February</td> <td>Student and staff questionnaires and focus groups, and external engagement (Principal) commence; initial meeting with Board; initial session with WLT;</td> </tr> <tr> <td>March</td> <td>Second sessions with WLT and SLT</td> </tr> <tr> <td>April</td> <td>Consultation with staff, students and external stakeholders completes</td> </tr> <tr> <td>May</td> <td>Draft 1 to SLT</td> </tr> <tr> <td>June</td> <td>Final draft to Board for approval</td> </tr> <tr> <td>August</td> <td>Launch at Principal's address</td> </tr> </table> <p>We have engaged the services of Ann Pike, Head of Business Development from Quality Scotland to facilitate SLT and Board sessions. Janet and Debbie will facilitate WLT sessions.</p> <p>The initial session with SLT took place 22 January and the first Board session took place 10 February. Short staff and student surveys are currently open, until 14 February; in addition to emailing all students, BCSA are conducting "street" surveys.</p> | | January | Strategic Planning Group convened; external facilitator engaged; initial meeting with SLT | February | Student and staff questionnaires and focus groups, and external engagement (Principal) commence; initial meeting with Board; initial session with WLT; | March | Second sessions with WLT and SLT | April | Consultation with staff, students and external stakeholders completes | May | Draft 1 to SLT | June | Final draft to Board for approval | August | Launch at Principal's address |
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We have held four focus groups with students to date, on Galashiels and Newtown campuses, and staff are currently booking into theirs. We have allowed time in the programme to arrange further focus groups with staff and/or students if required to gain deeper understanding of themes arising from the surveys.

Recommendation:

The Board notes the contents of this report for information.

Previous Committee Approvals:

For publication ☒

For publication with redactions ☐

Not for publication ☐